• Establishing “Ground Rules”
• SBD or CID?
• Community Outreach Strategy
• Expanding Stakeholder Group
Establishing Ground Rules
- What Are The Ground Rules Of Your Stakeholder Group?
  - Group Communication Strategy
    - How will you communicate with each other?
  - Finalizing Decisions:
    - How will you make and record decisions?
    - Once a decision is decided upon, we agree to accept it and move forward.
    - Once you commit to a task, we agree to see it to completion
- When will you meet?
  - Sundays? What time?

- How Often Will You Meet?
  - Weekly?
  - Bi-weekly?
  - Monthly?
  - As needed?
SBD or CID?
Type of District

WHICH TYPE OF DISTRICT IS BEST FOR YOUR NEIGHBORHOOD?
CID versus SBD

CID
- Can be organized as a non-profit or political subdivision.
- Created through a petition process.
- Can levy both sales/use taxes as well as special assessments.
- Minimum of 3 board members.
- Hancock Amendment does not apply.
- Use of funding very flexible.

SBD
- Is organized as a political subdivision.
- Created through a public election.
- Can levy a property tax.
- Mandatory 7 board members.
- Hancock Amendment does apply.
- Use of funding very restrictive.
West End CID
Revenue Estimates
Prepared by Lula Hanson, 7/26/17

$79,118.81
At $0.85 per $100 of assessed valuation

Legend
- District Boundary
- Tax Abated
- Commercial
- Parks
- Industrial
- Tax Exempt
- Residential
- Neighborhoods
- City Parcels
- Streets

West End SBD
Community Outreach Strategy
- Website
  - How will the website be used?
- Community Meetings
- Surveys
What's the purpose of Community Meetings?

- Inform the community/Alderman
  - Posting material on the website
  - Creating a Standardize presentation
  - Standard format for delivering regular progress reports to the Alderman

- Listen to the feedback and comments of the community

- Create a contact list from the sign-in sheets
  - Verifies your community outreach
  - Compare the names to registered voters data
Stakeholder Group
Stakeholder Group

- Stakeholder Group
  - Who will be involved in the stakeholder group?
  - How often will you re-visit adding/removing additional stakeholders?
- Who are we missing?
Next Meetings

- Community Engagement Materials
- Petition Process Explanation