

West End South CID
Stakeholder Meeting
Tuesday, September 24, 2018
Meeting Notes

1) Updates

- a) Website
 - i) *Pulled up draft of website for the West End South CID. Liked the looks, requested that the information regarding meeting minutes and presentations be removed from the resources tab and placed under the about tab or its own separate tab.*
 - ii) *Also asked to include a spotlight or short highlight of a resident or a business owner from a separate neighborhood that could testify what a CID has done for their neighborhood. It was suggested that Yusef could give a short quote/testimony.*
 - iii) *Another suggestion to add was a map displaying where residents are currently involved and highlighting that we need representation from residents or stakeholders on the blocks where we are missing voices.*
- b) Community Engagement Event – Movie Night and National Night Out
 - Make a request for tables/tents/chairs from residents
 - Volunteers for setup and tear down
 - Jes will create a volunteer sign-up sheet so residents can select an area/task that they would be willing to help out with.***
 - Tasks to be included are: set up/tear down, distributing flyers throughout the neighborhood.*
 - Send out flyer to the stakeholder email list.

2) Deliverables

- a) Community Engagement Presentation
 - i) *It was suggested that this presentation will be shown to two or three residents that are unaware of the initiative and asked to read through the presentation to identify if there are major gaps or questions regarding the information/presentation.*
 - ii) *Questions about a sound system and displaying the presentation were raised.*
 - (1) ***Lisa mentioned putting out a request for a DJ (potentially donating their time).***
 - (2) ***Jeff Hood (wumc) will be reaching out to Front Yard Features – asking details regarding displaying presentation on the movie screen.***
- b) Community Engagement Flyer
 - i) *It was requested that the flyer say West End South night out, instead of national night out so residents individuals aren't confused about the date/time. **Jes will send flyer by next day to stakeholders so they can distribute to their email lists.***
- c) North Central SBD examples – Brochure and Leaflet
 - i) *Examples of the brochure and leaflets that have been made for the North Central SBD, these brochures will be made to provide details specific for the West End South CID to leave behind with residents when talking to them at meetings or events.*

3) Next Steps

Volunteers to reach out to Hair City Salon, Gas Mart, and Peoples health clinic to either donate/join CID.

- *Expanding the boundary along Delmar that were left out of the East Loop CID, to include properties in the West End South CID.*
- *Tonnie is meeting with Gas Mart manager to discuss providing water/soda for the first community engagement event.*
- *The Executive Director of People's health clinic lives in the neighborhood. He is a potential stakeholder to be tapped to ask for the Clinic to participate in the CID.*
- ***Jes (WUMC) will find the details/structure of the way the commercial businesses are being tapped to generate revenue for the east loop CID so the west end south CID can be consistent with surrounding districts.***