

WHAT CAN A CID DO?

A CID can be used to fund a variety of community initiatives depending on what neighbors decide. Examples include:

Example Projects

- Marketing Initiatives
- Public Improvements
- Street Cleaning, Adding trees
- Sidewalks, streets, alleys, ramps, traffic signs
- Parking lots and garages

Example Services

- Contracting for economic, planning, and marketing studies
- Provision of security personnel
- Refuse collection
- Business and special event marketing
- Promote business retention and development

**WEST END
SOUTH**
COMMUNITY
IMPROVEMENT DISTRICT

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**WEST END
SOUTH**

Community Improvement District

WEST END SOUTH CID



WHAT IS A COMMUNITY IMPROVEMENT DISTRICT?

A community improvement district (CID) is a special taxing entity formed at the neighborhood level to support neighborhood services that might not otherwise be provided in a particular community. Revenues generated are then spent on special programs to improve neighborhood security, infrastructure quality, and services. CIDs have been important tools for improving neighborhood quality of life and increasing local resident access to city services in neighborhoods from Gravois Park to the Central West End, and are an important step to bringing the same enhanced services into our community.

COMMON QUESTIONS

Community improvement districts are special taxes used to provide local public services, ranging from neighborhood safety patrols and street beautification to lighting improvements and community marketing. Here's what you, as a resident, need to know:

What kind of tax is a CID?

A CID creates a special tax that acts as an independent funding stream for local public services. No funds are redirected from the city's General Fund.

Who pays for a CID?

Property owners within the CID boundaries will pay a special tax. Those who rent or lease do not pay these taxes unless stipulated by lease agreements.

Who decides how that money is spent?

Spending is legally bound to the CID's 5-year plan and approved budget, which is approved as a bill in the Board of Aldermen. A nonprofit organization composed of neighborhood residents must be formed to oversee how this plan will be executed.

Who serves on that nonprofit?

The nonprofit board of directors is composed of neighborhood residents, who officially incorporate as a 501(c)3 prior to submission of the CID as a Board Bill.

HOW TO GET INVOLVED?

1. Education & 5 Year Plan

The proposed West End South CID is designed to serve the community. As neighbors are educated about the potential benefits of a CID, there will be a number of opportunities to help set priorities and guide the process. These priorities will then be outlined in a 5 year plan, which will then be submitted as a petition.

2. Petition & Ordinance

After a thorough assessment of neighbor concerns and spending priorities, an official petition will be signed by: 1) 51% of property owners, and 2) 51% of total property assessed value must be represented in the YES votes. Once submitted with the City Clerk, the petition will be written as a bill for the Board of Aldermen. If the bill is passed and approved by the Mayor, the district is approved for the next assessment.

3. Implementation & Monitoring

Once adopted, the parent nonprofit organization forms the Board of Directors which will make spending decisions. Dedicated neighbors can volunteer for either the board or one of several committees to help ensure their tax dollars are put to good use.

For more information, ask us!