

# West End South CID

Stakeholder Meeting  
Tuesday, February 26<sup>th</sup>, 2019  
Meeting Notes

Yusef, Tonnie, Lisa, And Donald Gage were in attendance.

## 1. Updates:

### 1. Survey Results & Feedback -

1. Jes reviewed the survey results. There was an email sent out from the west end south gmail account to those who requested more information before answering Q3 - "which revenue structure would you like to see fund the cid." To date there have been no responses to this question.
2. Yusef highlighted that they demographic responses to the survey are not necessarily reflective of the residents who live within the boundary of the west end south CID
3. Lisa asked for a targeted mailer to the blocks that have not responded to the survey.

## 2. Discussion

### 1. Bringing other people to the table -

1. this can be done without delaying any kind of decision. Currently if we want to move this forward which I believe we have the support to do, then a decision needs to be made in terms of what type of revenue structure.
  2. To collect any kind of assessment this year, everything must be through and passed by the board of aldermen by September 2019.
2. Tonnie asked for a detailed action item timeline for what exactly needs to be done by when to get the CID passed.

### 3. Revenue Structure discussion

1. Yusef highlighted how a flat rate could have the potential to push people out because they do not have ability to pay, also mentioned that many residents may be on a fixed income, and there is a potential for limit the maximum amount that a person could pay on a fixed income. Also with a rate based on special assessment individuals have the ability to request a review of their assessed property value that a person wouldn't be able to do if a flat rate was determined.
2. Lisa also commented that with a special assessment it takes the liability off of the stakeholders for determining the flat rate and questions/concerns around who was the deciding factor/person determining what everyone would be able to pay. Whereas with a special assessment the city is the determining body of the rate.
3. Jes highlighted that whatever decision is made now, when (if the petition passes) the ordinance expires there is always the option of

changing the revenue structure based on the long term feedback from the community.

4. Because of the concerns surrounding the demographics of who filled out the survey and the tie between revenue structures it was decided that March would be the last big push to get feedback from the community with the **Deadline of coming to a decision on April 2nd.**

### 3. Next Steps

#### 1. Jes

1. Will create a draft postcard for a targeted mailer
2. Create detailed timeline of action items needed to be complete by the board of aldermen
3. Update the survey to reflect the average assessed value of a home in the West End South boundary. And also add a link to their estimated payment.
4. Remove Angelina & Matt from the stakeholder list.

#### 2. General

1. After aldermen is announced schedule a meeting to discuss the efforts so far.
2. Identify a lawyer in the neighborhood that could write the petition, or help find someone to write the petition.
3. After petition is written, work to reschedule a movie night that was it can be used an event to collect signatures.