

West End South CID
Stakeholder Meeting
Tuesday, October 6th, 2020
Zoom Call – 6:00 PM

Meeting Notes

1. Introductions

2. Updates

- Website
 - Previous meeting minutes/notes have been added to the website, as well as images & past events.
 - Updating the URL could help more people find your website.
 - In addition to the website, creating social media pages like a facebook, or twitter could be additional avenues for sharing out information regarding events & updates about what you all are doing.
- Signature Tracking
 - # of signatures & total assessed value to date is 45 and the total assessed value of those signatures is \$624,160.00

3. Discussion

- Non-profit By-laws i.e. addition of members to the board
 - There has been interest from additional stakeholders/residents that live/own property within the CID that have asked to join the board.
 - The petition as written states they can have 9 – which they currently have. Current board members suggested that interested persons could sit on a committee or attend meetings as an at large stakeholder with the thought that they would fill open seats in the future.
- Standard talking points regarding the history of the CID were shared and board members asked that these talking points be turned into a visual timeline.
- Frequently asked questions as you've begun collecting signatures.
 - Have received questions from a few people regarding the special assessment for low-income seniors and concerns around what the increase would be.
 - Stakeholders had a detailed conversation regarding options for a program to try and address this concern. Could options for a program or exemption be considered prior to a public meeting.
- Action Plan on Collecting Signatures
 - Talked about getting signatures from the people they know are in support of the CID – “low hanging fruit”
 - Should continue to make individual calls/asks
 - Plan for community education/engagement events in November.

- Have the stakeholders present/run this meeting not PCD/WUMCRC
- Establish an additional timeline for collecting signatures.
 - Each month focusing on a target audience.
- Have worked to draft letters to out of town stakeholder's, as well as determining a coordinated strategy for reaching out to property owners who own more than one property.
- Additionally, the CID Board recognized the need & has the desire to address racial equity throughout the process.
 - Understanding the geographic & demographic make-up of the CID is important & to have a board that reflects that.
 - The goal of this first CID has always been to establish it as an example & either expand or help assist other sections of the neighborhood create their own to create a network of CID's that can partner & leverage funds together.